

NEC Shows Its Broadband Goodies in Brazil

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NEC do Brasil, a leading Brazilian provider of integrated communications solutions, will highlight the Broadband Office solution at the Telexpo 2005 conference, held March 1-4, at the Expo Center Norte in São Paulo, Brazil.

Visitors to Telexpo 2005 will have an opportunity to experience the benefits that a converged voice and data network can offer through a demonstration of NEC do Brasil's Broadband Office solution in a simulated office setting at Stand B16, in the White Pavilion of Expo Center Norte.

Built from NEC's Univerge architecture, the Broadband Office Solution features a range of technologies including IP telephony, web conferencing, remote access, wireless LAN and network security solutions that provide customers with a dynamic, flexible and reliable solution to meet their communications needs.

NEC's Univerge platform is a pure-IP architecture designed to unify voice, video and data onto a single network. Univerge offers organizations a complete suite of products, applications and services to provide an integrated network solution for enhanced productivity and efficiency.

"Such concepts as corporate mobility, virtual office and home office have long been discussed on the market and situated among the big trends in corporate communication, especially with the advance of convergent technologies and the popularization of broadband Internet access," said Herberto Yamamuro, director of Operator and Corporate Solutions, NEC do Brasil.

"Our purpose, during Telexpo 2005, is to show the Brazilian market how much this trend has become a reality," Yamamuro added

NEC do Brasil is a subsidiary of NEC Corporation and provides information communication and technology solutions for operators, corporations and governments and special projects in the supercomputer and industrial automation sectors.

The company has been present in Brazil for 36 years, holding a heavy pioneering share of the telecommunications market since its inception.

Its portfolio of corporate solutions is based on NEC's Univerge platform, consisting of products, applications and services that facilitate the development of integrated solutions in All-over-IP communications environments.

The scope of company solutions furnished by NEC do Brasil: Broadband Office, Univerge WL (Wi-Fi); convergent mobile networks, NEAX 2400 IPX platform, professional IT services, peer-to-peer switching, video-conference/Web-conference, contact center; NECSIS platform for integrating physical and logical security, biometric identification, and intelligent labels with radio-frequency identification (RFID).

For operators, NEC do Brasil offers solutions for value-added mobile services (Mobile VAS) based on the CDMA and GSM platforms such as mobile video streaming, plus integrated broadband, based on the triple-play concept, offering voice, data and video transmission via the same network.

It also provides multimedia services on an xDSL network for increased operator cost-effectiveness, such as video-on-demand. NEC do Brasil also offers operators hosted IP telephony and corporate IP telephony.

For government agencies, the portfolio of NEC do Brasil includes projects for uniting companies and citizens in an integrated platform of electronic government solutions, solutions for managing public safety, by using biometric identification, and RFID labels for identifying government personnel and assets, plus electronic passports.

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