

Brazil's Lula Calls for More Daring from Entrepreneurs

Contributed by Carolina Pimentel
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Brazilian President Luiz Inácio Lula da Silva reinforced this Monday, May 2, the importance of Brazil expanding its commercial partners base.

"We are convinced that a country as important as Brazil needs to expand its commercial relations, so that together with similar countries we will be able to establish agreements with the European Union and the United States," said the President.

According to him, it is also necessary to establish agreements creating new export opportunities for Brazilian products for countries that have difficulties on importing these goods.

Lula mentioned that exports reached US\$ 104 billion in the last 12 months. According to the President, external market success is due to the fact that entrepreneurs and producers are making good comments about Brazil.

"Government and entrepreneurs are learning to travel worldwide selling the good things Brazil has to offer, and not selling pessimism, as we used to see on international conferences and debates."

The president wants more audacity from entrepreneurs and society to attract foreign investments to Brazil. In his opinion, Brazil is capable of competing with other nations.

"We need more audacity, we need to travel abroad, make our products have more access to Europe and the US," stated the president during the Volkswagen ceremony celebrating its 15 million-car production in Brazil, in the city of São Bernardo do Campo, state of São Paulo.

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