

Brazil Day, a New York Event to Lure US Capital

Contributed by Newsroom
Tuesday, 05 July 2005

New York will host this year's third edition of Brazil Day. The event is a joint initiative of major Brazilian capital market entities and aims at increasing knowledge and improving investors' perception of Brazilian companies.

As in previous editions, the presence of a significant number of global asset managers and analysts (sell side and buy side) is expected November 14.

Visitors to Brazil Day will have, according to the event's organizers, the opportunity to observe Brazil's economic performance, its sophisticated capital market and its major companies in the various economic sectors.

Promoted jointly by ABRASCA (The Brazilian Association of Listed Companies), APIMEC (The Association of Capital Market Analysts and Investment Professionals), BOVESPA (The São Paulo Stock Exchange) and IBRI (The Brazilian Institute of Investor Relations), Brazil Day seeks greater exposure of Brazilian companies in the U.S., thus contributing to a larger flow of investment in Brazilian assets.