

Jamba Juice Creates Power Breakfast with Brazilian Açai and Guaraná

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Jamba Juice, a company specialized in freshly blended-to-order fruit smoothies and juices, has just launched two new breakfast blends on in over 500 stores across the United States.

Jamba Juice's creamy Açai Eye-Opener and Matcha Momentum soymilk-based fruit blends are according to the juice company, an easy and healthy way for a quick breakfast. The Açai juice blend, contains also Guaraná, another exotic Brazilian fruit.

In response to the growing healthy energy trend, consumers are now learning about the power behind açai and matcha green tea. "In contrast to coffee or caffeinated soda, Jamba's Energy Breakfast Blends offer sustainable energy with a longer lasting lift because of the combination of natural caffeine, the smart carbs and fiber found in fruit, and the protein found in soymilk," says the company press release.

Two New Breakfast Blends: (claims based on 24 oz serving)

Açai Eye-Opener - Açai (ah-sah-ye) juice blend infused with guarana, soymilk, strawberries, bananas and ice. Provides an excellent source of calcium, vitamin C and E, with 8 grams of protein and three servings of fruit, as well as 40 mg of caffeine that provides a healthy buzz.

Açai, a small purple berry harvested in the Brazilian Amazon, contains antioxidants as well as Omega 6 and Omega 9 fatty acids. The two Omega acids play a role in controlling blood pressure, blood clotting, and inflammatory and immune responses.

The primary type of antioxidant in açai is anthocyanin, which is the predominant antioxidant found in red wine. To provide an added boost of energy, Jamba has created a proprietary açai juice blend infused with guaraná. The naturally occurring theophylline in guaraná improves alertness and alleviates fatigue.

Matcha Momentum - Matcha green tea combined with a passionfruit-mango juice blend, soymilk, mangos, peaches and ice. Provides an excellent source of calcium, vitamins A, C and K, and a good source of vitamin D with 8 grams of protein and three servings of fruit, plus 75 mg of caffeine for that important morning boost.

Matcha green tea provides natural caffeine, just like coffee, but the benefits and effects are notably different. The theophylline in the Matcha green tea leaves, ground into a fine powder, improves alertness and the antioxidants neutralize free radicals to maintain cell health and integrity. Free radicals can cause damage to cells, and some studies suggest that they may contribute to heart disease and cancer.

Founded in 1990 in California, today Jamba Juice has over 500 company and franchised/licensed stores in 26 states nationwide. Jamba Juice can be found at select Whole Foods Markets, college campuses, airport locations, and popping up throughout Manhattan!

Jamba Juice - www.jambajuice.com