

Brazil Added to World's Top Destinations for Medical Tourism

Contributed by Newsroom
Saturday, 19 November 2005

Medical Tourism is becoming a very popular concept in the United States. And, with many overseas hospitals marketing directly to U.S. consumers, many times, biased claims of providing quality healthcare cannot be substantiated.

Although there are many qualified hospitals abroad, one question still remains; how is the American consumer going to choose which overseas hospital will be best suited for their specific procedure?

For American company MedRetreat, the answer to this question lies in the opportunity of having access to a network of pre-qualified hospitals. Easy to access, pre-qualified healthcare provider options, they say, will empower the consumer to make the best choice based on their specific needs.

Patrick Marsek, Managing Director of MedRetreat, LLC, states, "We're the first U.S. company to provide a list of qualified hospitals to Americans who want to go overseas for medical procedures, cosmetic surgery or dentistry. To date, we've had extremely positive feedback from many satisfied clients going to Malaysia and Thailand via MedRetreat.

"As a result of these successes, we've recently added five other countries to our network including Argentina, Brazil, India, Turkey and South Africa. By expanding our network to seven countries, Americans now have a more diversified selection of destinations to choose from based on their cultural preferences. Regardless of their choice, they'll find world-class, state-of-the-art, certified hospitals to address their healthcare needs."

Marsek goes on to say, "MedRetreat has invested several hundred thousand dollars in research, and, has traveled to these destinations to inspect and verify the quality of healthcare facilities abroad. Through our due diligence process, we've also identified the hospitals that do not meet the stringent criteria to participate in providing medical tourism services to Americans.

"It's quite amazing how the marketing efforts of many foreign healthcare providers have proven to be misleading. For this reason, it's very important to utilize a diligent medical tourism service agent, like MedRetreat, to prepare your medical tourism itinerary. This task should not be taken lightly. Safety should always precede price."

According to MedRetreat, the devaluation of the real (Brazilian currency) against the US dollar, has made Brazil an excellent destination for low cost, world-class medical treatment.

In recent years, Brazil has become internationally renowned for their famous cosmetic and plastic surgery clinics, where the rich and famous have been going in order to maintain their anonymity and recuperate along the pristine Brazilian beaches.

In terms of general medical treatment, Brazil has the most hospitals of any country outside the US that are fully accredited by the Joint Commission International (JCAHO), the largest US Hospital Accreditation organization.

MedRetreat says that their partner hospitals in Brazil are fully JCAHO Accredited and are among the top hospitals in all of Latin America.

Brazil is located in South America and can be reached from most US cities within 8 to 12 hours. MedRetreat offers service to three cities in Brazil: Porto Alegre, the capital of the southernmost state of Rio Grande do Sul; Santos, a beach town 45 miles from São Paulo city and São Paulo, South America's largest city.

Brazil is the largest and most populous country in Latin America, with 186 million inhabitants. Named after brazil wood, a tree highly valued by early colonists, Brazil is home to both extensive agricultural lands and rain forests. Exploiting vast natural resources and a large labor pool, it is today South America's leading economic power and a regional leader.

São Paulo is one of the largest cities in the world in terms of population. This modern, fast-paced urban area is also Brazil's chief commercial and industrial center. Porto Alegre is one of the charming cities in South America. The city is known throughout the world for its famous barbecues, exciting nightclubs, and modern shopping malls.

Brazil's people come from many backgrounds. About half the country's population is of European ancestry--mostly German, Italian, Portuguese, and Spanish. Many other Brazilians are of mixed African and European ancestry, and some are of only African descent. Indians, the original Brazilians, form less than 1 percent of Brazil's people.

Brazil shares many traditions with Portugal. It was a Portuguese colony from 1500 to 1822 and is the only Portuguese-

speaking nation in Latin America. The early Portuguese colonists also brought Roman Catholicism to Brazil. Today, Brazil has more Catholics than any other nation.

MedRetreat - www.medretreat.com-----

Advertisement:

Are you looking for information on plastic surgery procedures? There's no better place to search for plastic surgeons than on the internet. With the most up-to-date information on plastic surgery costs and risks, you'll feel confident in making your decision. Plastic surgery isn't for everyone; make sure you do your research!
