

Brazil and Arabs Strengthen Economic Ties Through Fairs

Contributed by Isaura Daniel
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The Arab Brazilian Chamber of Commerce is going to participate in at least 12 fairs in the Arab countries this year, according to information supplied by the president of the organization, Antonio Sarkis Jr.

The objective is to promote Brazilian products in the markets in the region and increase exports to the Arab countries. In 2005, sales to the countries in the League of Arab States reached US\$ 5.2 billion, with growth of 29%.

The first event that the Arab Brazilian Chamber is going to participate in is Khartoum International Fair, in Sudan, between February 1st and 10. The second will be Cairo International Fair, between March 16 and 24, in Egypt.

Qatar Direct

Qatar Airways is interested in establishing a direct flight between Brazil and Qatar, according to Sarkis Jr.

In 2005, bilateral trade between Brazil and the Arab world reached US\$ 10.5 billion. The establishment of direct flights between both regions may further increase trade. Other airlines, like Emirates, have already said they would create direct flights to Brazil.

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