

Brazil's Tech Exchange with Emerging Countries Starts in Auto Industry

Contributed by Vanessa Brito
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The Brazilian Association of Auto Parts Manufacturers (Sindipeças) is working to establish an international network for encouraging technology transfer among emerging markets.

Sindipeças was selected by Brazil's Ministry of Development, Industry and Foreign Trade to manage the implementation of the Regional Emerging Markets Technology Transfer Network Project (Remtech).

The project proposal was introduced by the Turkish government at the 2nd Conference of the Organization for Cooperation and Economic Development (OCDE), held in July 2004 in Istanbul, Turkey.

The goal of the project is to implement a portal and a network for knowledge and technology transfer among emerging markets, initially including Turkey, Brazil, Austria, Spain, Greece, Italy, Pakistan and Portugal.

Sindipeças will run a survey among Brazilian auto sector companies in the first quarter of 2007, to prepare for the implementation of the Remtech Network in Brazil.

The Brazilian Micro and Small Business Support Service (Sebrae) is part of the managing group for the Remtech Project, along with Sindipeças, the Ministry of Development, Anfavea and other organizations.

"The auto industry is capable of boosting economies, therefore the Remtech will begin with auto parts, and then move on to other sectors," said Ali El Hage, a member of the board of managers at Sindipeças, and the coordinator of the project's managing group.

The funding for the first phase of Remtech was obtained through an agreement between the Brazilian Ministry of Development and the State of Minas Gerais Research Foundation (Fapemig).

"The objective of the Sindipeças survey will be to identify the interests and requirements of the auto parts sector and of auto parts suppliers, in terms of knowledge and technology," according to Paulo Íris Ferreira, national project manager for metal-mechanics projects at Sebrae Nacional.

The survey results will determine the contents of the future network for technological exchange among emerging

markets. Later on, other sectors will join the effort too, Paulo Íris forecasts.

Sebrae