

All Brazilian Volkswagens to Come with 24-Hour Monitoring System

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A new device to be installed in all passenger vehicles manufactured in Brazil by Volkswagen for the Brazilian market will allow communications between vehicles, drivers and support centers. The innovation was announced by Motorola, which says it will be providing the module behind the Crown Telecom, the wireless core of the new system.

According to the company, Motorola's G24 GSM and GPRS wireless module is a cellular engine that enables communication between machines.

Motorola's module will allow Volkswagen drivers direct, immediate access to Crown Telecom's 24 Hours support. Volkswagen's drivers will be able to call and receive assistance, based critical information transferred by the vehicle in real-time.

The Telematics box embedded in each Volkswagen vehicle and by Crown Telecom 24 Hours service deliver a number of key benefits to users including: recovery of stolen vehicles; online monitoring of the vehicle; notifications on traffic jams, alternatives ways to reach driver destinations; alerts of potential hazards en-route; assistance in the event of accidents, and even the capability to order movie tickets on the way to the theater.

"The state-of-the-art technology and proven quality of the Crown solution, which is enabled by Motorola's G24 wireless module, offer Volkswagen customers an innovative, reliable support service, 24 hours a day, 7 days a week, enabling them a better driving experience", said Marcelo Olival, Marketing and Advertising manager for Volkswagen Brazil.

"This is an extremely important project for Crown Telecom," said Jose Antonio S. Pereira Jr., president and chief executive officer of Crown Telecom. "We are especially satisfied with Motorola's ongoing integration support which allowed us to present a customized telematics solution to important customer as Volkswagen."

"Motorola has acquired a strong presence in the automotive market as a provider of wireless modules to the world's largest manufacturers," said Aviad Gefen, director of Motorola's wireless modules business unit.

"We are happy to be selected by Crown Telecom. We are proud that the G24 will provide Volkswagen's Brazilian customers with a new level of connectivity. Motorola will continue leading the machine to machine telematics segment in 2007, due to the superior quality and standards we set for wireless modules."

Motorola is showcasing the G24 Wireless Module at the Motorola booth, Hall B2, and at its booth in the M2M Pavilion, at CTIA Wireless 2007 in Orlando, Florida.

Crown Telecom is the leading independent provider of Telematics solutions for the automotive industry serving markets in Brazil and other countries in South America.

Volkswagen Brazil is a subsidiary of Volkswagen Group. With over 50 years history in Brazil and over 15 million vehicles sold to date, VW Brazil is the most popular car manufacturer in Brazil.

Volkswagen Brazil constitutes 9.5% of the Volkswagen Group and has been a pioneer in developing alternative fuel vehicles in addition to gasoline-powered cars and trucks.