

Brazil's Cosmetic Industry to Get US\$ 4.4 Million in Italian Deals

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Close to 20 companies from Brazil exhibiting at Cosmoprof Bologna, in Italy, between March 29 and April 02, closed deals of US\$ 780,000. The estimate is that in the coming twelve months the contacts made at the fair should generate US\$ 4.4 million for Brazilian factories.

Participation was promoted by the Brazilian Association of Toiletries, Perfumes & Cosmetics Industries (Abihpec), with the support of the Brazilian Export and Investment Promotion Agency (Apex).

A total of 18 Brazilian companies participated in the event: Amazon Secrets, Amazônia Natural, Bonyplus, Brazilian Fruit, Cless, Condor, Kanechomn, L'Ácqua di Fiori, Marcelo Beauty, Muriel, Nazca, Nunaat, Plumas e Gemas, Sina Cosméticos, Sther, Surya Cosmetics, Very Important and Vitaderm.

The Brazilian stand received around 900 visitors from varied parts of the world who were prospecting business, especially from Europe and the Middle East, according to information from an Abihpec spokesperson.

Oil History

Exhibition Self-Sufficiency - A Route to Success was opened today, April 3, in the Black Hall at the National Congress. The exhibition shows the history of oil in the country, ranging from when the first concessions for prospecting were approved in the country to date.

From April 4 to 22, those visiting the exhibition may learn a little more about the creation of Brazilian oil company Petrobras and self-sufficiency in oil. The president of the state-owned oil company, José Sérgio Gabrielli, will participate in the opening.