

Brazil's Car Racer: Another Senna Revs Up a Ferrari in Great Britain

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Bruno Senna, who dreams to run for Formula 1 in 2009, will star as a guest driver with the Ferrari Challenge Dealer Team GB at the Ferrari Racing Days spectacular at the historic UK Silverstone race track on June 8, 9 and 10.

Bruno Senna, 23, from São Paulo, in Brazil, only started his career as a professional racing driver in August 2004. His uncle, three-times F1 world champion Ayrton Senna, once said, "If you think I'm good, just wait until you see my nephew," and so far in GP2 Bruno has lived up to the billing, winning his second race at Barcelona.

From the very beginning of his motor racing career, Bruno has shown a strong and ambitious personality and he doesn't fear the comparison with his late uncle, saying, "If I am worse, the same or better than my uncle, only time will tell."

Massimo Fedeli, managing director of Ferrari GB Ltd, said, "We are very proud to welcome Bruno Senna to the Ferrari Challenge for our home round at Silverstone.

The team are incredibly excited about Bruno's potential as he has already demonstrated his race-winning credentials after only a very short time in motor racing. Ferrari Racing Days is also the focus of Ferrari's 60th Anniversary celebrations in the UK, and we are sure the fans will appreciate the opportunity to see a Senna in a Ferrari for the first time."

Bruno will be driving a Ferrari F430 Challenge, which carries a special livery with echoes of the Brazilian flag. He will be competing alongside the teams' other star drivers, including Nathan Kinch and Jamie Constable who race under the Team Vertu Racing banner and welcome the opportunity to race alongside a certain star of the future and World Champion in the making.

Ferrari GB's Motorsport Director, Enrico Bertaglia, enthused about Bruno's potential: "Bruno is one of those drivers who has the eyes of a champion - he races to win. His determination and ability behind the wheel means he will be a serious contender for a podium at Silverstone."

Bruno Senna will also be driving one of the lead Ferraris in Ferrari GB's attempt to set a new Guinness World Record for the "Largest Parade of Ferraris," which takes place at Silverstone on Saturday 9 June.

Featuring the UK round of the Ferrari Challenge Trofeo Pirelli with over 60 equally matched Ferrari F430 Challenge cars jostling for position on one of the fastest F1 Grand Prix circuits, and the ultra-exclusive FXX which will be making its only official UK appearance, Ferrari Racing Days will be an action-packed weekend of Ferrari festivities which will appeal to

Ferrari clients and the ever-faithful Tifosi.

Ferrari Racing Days at Silverstone is the UK focus of Ferrari's 60th Anniversary and will also feature the Ferrari Shell Historic Championship in which classic road and race Ferraris compete in three different categories to relive the golden era of motorsport. Ferrari's customer motorsport division, Corse Clienti, are also supporting several Ferrari clients who will be demonstrating a range of famous and historic F1 cars from the company's illustrious racing past. This is the only opportunity to see all four activities (Challenge, FXX, Historic, F1 Clienti) together in the UK, and it is the only time that all these activities will be seen together outside of the Finali Mondiali, Ferrari's end-of-year racing celebrations.

Ferrari Owners Club's 40th Anniversary

The Ferrari Racing Days will also be the focus of the 40th Anniversary of the Ferrari Owners Club in the UK, with an incredible display of 40 examples of the iconic F40 supercar which remains one of Ferrari's most memorable performance cars. With Ferrari owners from all over the UK invited to participate in the Ferrari Racing Days and the Ferrari Owners Club's 40th Anniversary, it is expected that Silverstone will see the largest gathering of Ferraris in one place in 2007.

Ferrari GB will also attempt to set a new Guinness World Record for the "Largest Parade of Ferraris" at the Ferrari Racing Days. The attempt will take place on Saturday, June 9, and will see the Silverstone circuit turned Rosso Corsa as Ferrari owners from all over the UK take to the track in an incredible display of Ferrari's road car heritage.

Ferrari owners interested in participating in this attempt to set a new Guinness World Record should contact Ferrari GB directly on +44 1753 878700 with details of their Ferrari and to register their interest.